

Real Recovery Podcast - Impact & Growth

Empower, enlighten, and inspire recovery journeys through authentic stories and community insights.

Current Impact & Reach

- 75+ episodes published since launch
- 3,300+ total plays | 396+ hours of content consumed
- 1,200+ monthly website visitors
- 616+ followers across Apple, Spotify, & social media
- Global reach: 10+ countries (94.9% US-based)

Oregon's Addiction Crisis

- 50th in the nation for addiction treatment access
- 6 Oregonians die daily from alcohol-related causes
- 1-2 additional daily drug overdose deaths
- \$6.7 billion annual cost to taxpayers
- <1% of state funding goes to treatment/prevention

Direct Impact Per Donation

- \$25 → 1 episode → 50 people reached
- \$50 → 2 episodes → 100 people reached
- \$100 → 4 episodes → 200 people reached
- \$500 → 20 episodes → 1,000 people reached
- \$1,000 → 40 episodes → 2,000 people reached

Growth Potential with Sustained Funding

- Current: 1,200 monthly users | 616 followers
- 10% Growth: 1,320 users | 677 followers
- 25% Growth: 1,500 users | 770 followers
- 50% Growth: 1,800 users | 924 followers
- Expansion into video podcasting for greater engagement